



Privacy Statement

The following statements, terms and conditions disclose the privacy practices of The Blades Website.

Background

The Blades understands that your privacy is important to you and that you care about how your personal information is used. We respect and value the privacy of our guests and clients and use personal information in ways that are described here, and in a way that is consistent with our obligations and your rights under the law.

Overview

This Privacy Statement explains how we use your personal information: how it is collected, how it is held, and how it is processed. It also explains your rights under the law relating to your personal information.

Personal Information – What and how

Personal information is defined by the Protection of Personal Information Act (“POPIA”), as ‘any information relating to an identifiable living natural or existing juristic person’.

Personal information is, in simpler terms, any information about you that enables you to be identified. Personal information covers obvious information such as your name and contact details, but it also covers less obvious information such as identification numbers, electronic location data, and other online identifiers.

We process personal information by both automated (electronically) and non-automated means (paper based as part of a filing system).



Use of Personal Information

The Blades is the sole owner of the information collected automated and non-automated. We will not sell, share, or rent this information to others in ways different from what is disclosed in this statement or elsewhere, contrary to the manner described in this statement.

The website takes reasonable and practical steps to protect our users' information. When you submit sensitive information, your information is protected both online and off-line. This code of conduct is strictly adhered to by The Blades.

The Blades will use your Personal Information to operate the website, provide services, and to inform you of new features, services and products. If we intend to use Personal Information for a Secondary Use, The Blades will provide you with the ability to decline this service.

Consent

By using the website, The Blades guests and clients agree and consent to The Blades retaining their Protected Personal Information for such periods as The Blades may determine is necessary for its legitimate business security and record keeping purposes. The Blades guests and clients also gives express consent to The Blades to disclose their Protected Personal Information:

1. To any person that provides services to The Blades or acts as The Blades agent or to whom The Blades have transferred or propose to transfer any of its rights and duties in respect of its customers. The Blades will ask any person who provide services to The Blades to agree to The Blades privacy policies if they need to access any Protected Personal Information to carry out their services; and
2. to The Blades legal advisors, financial advisors, auditors or a competent court in legal proceedings.



Disclosure of Personal Information

The Blades may disclose Personal Information if required to do so by law or in the good-faith belief that such action is necessary to:

1. Comply with applicable law or with legal process served on The Blades and/or its subsidiaries or website;
2. Protect and defend the rights or property of The Blades, or the website, and;
3. Act under exigent circumstances to protect the personal safety of users of goods and services of The Blades, the website, or the public.

Third Party Sites

The Blades encourages you to review the privacy statements of the websites and applications ("Third Party Sites") you choose to link to from The Blades so that you can understand how those Third-Party Sites collect, use and share your information. The Blades is not responsible for the privacy statements or other content on Third Party Sites outside of The Blades website.

Indemnity

The Blades guests and clients accept that The Blades takes reasonable and practical steps to safeguard Protected Personal Information in its possession. To the fullest extent permissible by law, The Blades guests and clients hereby indemnify and hold harmless The Blades, its employees and agents against any liability, damages and/or legal action whatsoever and howsoever arising, including negligence on the part of The Blades, its employees or agents and The Blades shall not accept liability for any damages or any type of loss suffered by The Blades guests and clients when utilizing the services of the website and Third Party Sites.